



ALEX RENNIE

GRAPHIC DESIGNER

My greatest enjoyment as a designer is problem solving by creating features that are user-focused and prioritize functionality. Over the past 10 years I've learned how to shift my paradigm into the users mindset to better understand how they would access the product as well as what is important to them.

INFO

Home
Arlington, VA 22203

Phone
(410)-507-4544

Email
awr8305@gmail.com

Website
alexwrennie.com

Linkedin ID
alexander-rennie-3b3b8353

SKILLS

Sketch
Figma
Adobe XD
Illustrator
Photoshop
After Effects
HTML, CSS
Motion Graphics

WORK EXPERIENCE

Media Barn Contractor

2022-Current

NFCU Visual Experience Designer

I worked with departments to improve the experience on Navy Federal Credit Union's mobile app and website for a range of customers. My main responsibility was to collaborate with the UX department by providing feedback on wireframes and creating visual mockups that would be forwarded to the development department.

Yazam Inc. Empower App

2020-2022

Lead User Interface Designer

My revamped designs helped increase subscriptions in our D.C. market by 30% and helped expand our market to New York City. My responsibilities for the Empower App expanded into, creating and managing our companies website through Wordpress CMS and designing an entire dashboard interface for our customer support team.

Mindgrub Technologies

2016-2020

Design Lead

My primary responsibilities were designing print, mobile, web, and animation. I worked closely with internal team members and the client to ensure feedback was incorporated and project timelines were adhered to. I pushed dozens of apps and websites that helped companies grow their business with most apps receiving at least a 4.0 rating on the app store and the websites receiving millions of page views.

EDUCATION

Rochester Institute of Technology

Bachelor's Degree: New Media Design